



SWBA BID: Minutes of Board Meeting – 2 May 2019
(Venue: DS Systems)

1. Apologies

Present: Directors - John Simpson (White Light), John D'Aprano (DS Systems), Nick Golson (Deen City Farm) and Nick Stefka (Box Office Supplies)

Estate Coordinator - Claire Morris

Apologies: Directors: Lee Anderson (GreenLight Electrical) and Ian Docksey (Trinitarian Bible Society)

Key Action Points Agreed:

- to finalise the Baseline and Operating Agreements with Merton Council as soon as possible
- to continue to press the Council to undertake remedial work on road markings as necessary
- to work with the Council on appropriate safety improvements to Jubilee Way
- to develop a waymarking strategy for the BID area
- to develop proposals for greening various parts of the BID area
- to organise a networking event for BID members

2. Matters arising from last BID Board meeting (26 February 2019)

All outstanding matters were covered by the agenda.

3. Draft Baseline and Operating Agreements with Merton Council – Progress Report

It was noted that the draft Agreements setting out the specific services for which Merton Council is responsible had now been further revised by the Council's legal services. These would be considered by the Board to ensure that they were now acceptable and assuming this was the case would be signed off.

4. BID Proposals – Progress on Delivery Plan

A paper summarising progress to date on the individual projects set out in the BID Proposal document was discussed. Key points were as follows:

- the Council had been asked to refresh the remaining white lines and other markings and signs on the estate which needed to be improved. Whilst some of these had now been dealt with others still needed urgent attention. Although the Council had previously advised that the new 20mph speed limit would take effect from the end of March this had still not happened and this would also be pursued with the Council;
- the BID had now submitted a formal response to TfL in support of the proposals to introduce changes at the traffic lights at the entrance to Jubilee Way, which were intended to improve pedestrian and cyclist safety;
- a number of BID businesses had historically expressed a wish for improvements to be made to Jubilee Way for the safety of road users, particularly pedestrians, and the BID had raised these concerns with Merton

Council. The Council had now drawn up proposals to alter the existing parking arrangements in that area prior to issuing these for public consultation. The view of those present was that there was an urgent need for improvements to be made on safety grounds. However, they recognised that some businesses would have concerns that the proposals as drafted would remove a significant area which was currently used for pavement parking on both sides of the road if the new arrangements were implemented. The Board therefore agreed that SWBA businesses should be informed in advance of any public consultation of the nature of these proposals so that they could make any views or objections known to the BID;

- further meetings had now been held with the Council to finalise arrangements for the installation and monitoring of the six new CCTV cameras on the estate and an SLA for this purpose had been prepared;
- whilst efforts had been made to obtain a comparative quote in addition to that already received for the cost of replacing and improving the existing signage and wayfinding arrangements around the estate this had proved difficult. Jonathan Docksey of Design JD who specialised in working with BIDs on wayfinding arrangements had submitted a quote for this purpose in November 2018 prior to his father, Ian Docksey, becoming a BID Board Director in 2019. Given these circumstances the Board did not consider that this gave rise to concerns about a potential conflict of interest. It was agreed that the BID should begin detailed discussions with Design JD about a potential wayfinding strategy, subject to ensuring that the costs involved in this project were both acceptable and affordable within the overall BID budget;
- work was being taken forward to develop appropriate proposals for making the BID area greener in consultation with the Council and relevant landowners as appropriate;
- the list of BID member businesses on the SWBA website directory was currently being developed. Businesses were being listed both individually and by sector as a means of promoting inter-business trading;
- it was agreed that a networking event for businesses should be organised with the assistance of Merton Chamber of Commerce and details would be publicised as soon as possible.

5. Financial Matters

It was noted that Merton Council had now collected the majority of the anticipated levy for the current BID year and that the Council would continue to take measures to recover outstanding payments.

6. Any Other Business

There was no other business.

7. Date/Venue of next meetings:

SWBA Members' meeting 12.30pm, 6 June 2019 (Venue: TBA)
SWBA Directors' meeting – Dates for BID year 2019/20 to be agreed

